

**City College of Commerce & Business Administration**  
**Academic Journal *PURSUIITS* (ISSN 2322 – 0643)**  
**Call for Papers**  
**(Vol. VI, 2017)**

Genres and Areas:

(A) Articles, Essays, Reviews

(B) All themes pertaining to the disciplines of Commerce, Economics, Literature, Social Sciences and Mathematics

(C) Subjects encompassed by any ongoing research work or dissertation papers

We request all contributors to take note of the following specifics:

i) Each paper must have a Title Page consisting of the title of the article/paper, the abstract of the paper (optional), the name and a brief bio-note of the writer; his/her E-mail Address/ Contact number.

ii) Contributors should follow the **APA Style sheet** for reference and citations. However, writers contributing articles on literary topics may follow the MLA Style sheet (8<sup>th</sup> Edition).

iii) The desirable length of each article/paper may be of about 3,500- 4,000 words.

iv) All articles must have academic relevance and any work on little explored or debatable areas is welcome.

v) Each article should be original and not previously published in any book/journal. A declaration must be given by the writer and attached to the article.

vi) Each article will be checked through plagiarism software and reviewed if the lacunae (if there is any) remain within admissible limits. A plagiarism software (like Viper, iThenticate etc.) could also be used by the contributor and a copy of the certificate could be attached to the article.

vii) The journal will be peer-reviewed. **These steps are seriously required to enlist PURSUIITS in the UGC recommendation list.**

Although *PURSUIITS* represents a college catering to the discipline of Commerce, we are looking forward towards making it as eclectic as we can to usher in a greater catholicity of ideas, attitudes and approaches. To this purpose all of you are requested to contribute generously.

The articles/papers should be submitted by 25<sup>th</sup> December, 2017 to the following teacher either through mail (which is the preferred mode) or in soft/hard copies:

1. Dr. Sukanti Dutta, Associate Professor of English, City College of Commerce & Business Administration; 9831027114; sukantidutta15@gmail.com